

Alberta North American Waterfowl Management Plan Partnership (AB NAWMP)

Location: Alberta, Canada

Project: Guide to the Alberta Wetland Policy Consultation

Industries: Infographics, Environmental & Natural Sciences, Climate Change, Agriculture

Project timeline: January - March 2022

PROJECT SUMMARY

The AB NAWMP contracted Fuse to consult with the agricultural sector about a guide they had developed to help landowners understand, comply with, and navigate the Alberta Wetland Policy.

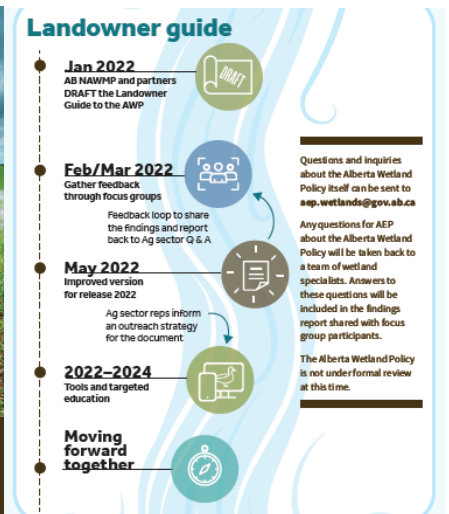
Fuse coordinated and facilitated a series of 3 engagement workshops with 3 stakeholder groups. We also developed a process map and scrolling infographic to explain the work done by NAWMP and Alberta Environment and Parks, the process of developing the guide, what to expect with the consultation process and the future commitments AB NAWMP had made to the agricultural sector.

Our multi-talented team used visuals to convey the tricky journey of this controversial public policy and create a solution focused space where the affected group would feel heard and understand the limits of the consultation process.



How did we get here?

- **2015**
Alberta Wetland Policy (AEP) is implemented
About the Alberta Wetland Policy
- **Alberta Wetland Policy Implementation Factsheet:**
Agriculture and other Resources and Planning Tools released by AEP
- **2017**
Agriculture and Wetland Stewardship Working Group meetings (AB NAWMP)
- **2018**
Wetland Education Network workshops, Ag Action Group
- **2021**
Alberta Wetland Classification System Field Guide (DUC)



Next steps

Feedback from the agriculture sector (see *Improving Wetland Stewardship in AB Ag Landscapes*) has provided AB NAWMP with direction for the future.

